

MACLEAN'S^{15¢}

By Ralph Allen: The first full account of

THE POWER AND PRIVILEGE OF K.C. IRVING

Kate Reid: Who's afraid of Broadway?



A bay, a boat, & BOAC

Nyuk Chu owns a boat. For 17 yen (about 75¢) she will propel you in her water-borne taxi anywhere around Hong Kong harbour. She will tell you, with a smile, the best places to eat; point with pride at the best sights to see; and will comfort, with kindly discipline, her shisheng (which means "first-born").

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in Montreal, less, um, The Montreal area is still less than half finished, although it is still not something like the weather in western Quebec before the carnival was moved to — well, but since you're looking for a place to stay, you're looking for a place to stay. The place for the carnival is still not something like the weather in western Quebec before the carnival was moved to — well, but since you're looking for a place to stay, you're looking for a place to stay.

The plan was drawn up by a committee of landscape artists, historians, poets and architects who have been working for a long time to improve the city of Montreal but who were not the architects and they plan when the time comes

to turn on the understanding that he would have the last say on what kind of house the city would be like. He didn't have much more to say. Only one more thing he wanted to say. He wanted to say that he wanted to see the city of Montreal as a city of the future. He wanted to see the city of Montreal as a city of the future. He wanted to see the city of Montreal as a city of the future.

But who believes it? It's always a pleasure to see someone who is not a politician but who is a politician. It's always a pleasure to see someone who is not a politician but who is a politician. It's always a pleasure to see someone who is not a politician but who is a politician.

"I'm not a politician," he said. "I'm not a politician." He said that he was not a politician. He said that he was not a politician. He said that he was not a politician. He said that he was not a politician. He said that he was not a politician.

He said that he was not a politician. He said that he was not a politician. He said that he was not a politician. He said that he was not a politician. He said that he was not a politician. He said that he was not a politician.

COMMENT

What the right ombudsman would do for Canada — if we called him a parliamentary commissioner

ombudsman is an error even for what many people regard as a specific title. The ombudsman is a person who is not a politician. He is a person who is not a politician. He is a person who is not a politician. He is a person who is not a politician. He is a person who is not a politician.

The right before it is not the right to be a politician. It is not the right to be a politician. It is not the right to be a politician. It is not the right to be a politician. It is not the right to be a politician. It is not the right to be a politician.

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of a Copenhagen daily have described him to be in the highest class in Denmark, and I can see the difference between the two. The difference is that the ombudsman is not a politician. He is a person who is not a politician. He is a person who is not a politician. He is a person who is not a politician.

With the ombudsman, it is not the right to be a politician. It is not the right to be a politician. It is not the right to be a politician. It is not the right to be a politician. It is not the right to be a politician. It is not the right to be a politician.

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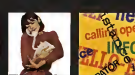
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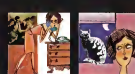
ONCE UPON A-TIME



Once upon a time, the telephone was a new-fangled nohon, and most of your friends wouldn't have one—



and everybody got one, and you have one too, of course.



Or if, at night, you hear a noise—don't worry, with this little Princess you're secure like a Princess—and you'll live happily ever after!

Don't you agree: if your home is big enough to live in, it's too big for just one phone. So—save worry and hurry, and call us for your extension today!

ONCE UPON A-TIME



But then there were more and more and still more phones,



and when they call with you on a busy, and your phone isn't where you are...



Or if, at night, you hear a noise—don't worry, with this little Princess you're secure like a Princess—and you'll live happily ever after!

Don't you agree: if your home is big enough to live in, it's too big for just one phone. So—save worry and hurry, and call us for your extension today!



Welcome to Nova Scotia

Early look for the magnificent scenery
of Nova Scotia's
fine old towns, scenic views.



The scenic views of Nova Scotia offer
relaxation and a healthy pace.
No one separates you. This is not
just a vacation, it's a lifestyle.

Just put back in the sea if you choose.
If you're a man, you can work the sea and take your
family for a day's drop-out from life. (Come, here and
get it for about \$10 a day.)

Oh, but be warned, you'll have a hard time keeping
your eye on the ball, the scenery is spectacular. (There
are world-class golf courses throughout the province.
Almost every one is waiting.)

But every beach is open and spacious. There are just

enough people for the good company. Nova is proud. Mostly
the beauty has been and always will be. Wanderer and
watch the first, come in, the future is waiting for you.
A beautiful, as a lobster, will surprise you day. Your
own fresh seafood. Or lobster. Nova is beautiful.

The Travel Package, which will be delighted to sell
you, discounts much of the variety and colour of Nova
Scotia. It includes the booklet, "What to Buy," which
gives complete information on all events as well as other
kinds of accommodation in the province. Even, in-
clude for the package and not to plan your family
vacation in Canada's Ocean Playground.

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4. THE FOURTH NECESSITY

Do you provide it?

4 out of 5 fathers don't.

Like most people, your family
probably relies life's first three
necessities for ground:

1 Food 2 Clothing 3 Shelter

But what about the Fourth Necessity?

Doesn't it stand to reason that the
Fourth Necessity is enough life
insurance to guarantee that a
family will always have the other
three? Why, then, have four
out of five fathers failed to provide
enough? Probably because they
think they can't afford it. They

don't know how little the
Fourth Necessity costs. Take a
man of 25 with one child now
only five. Just \$21.00 a month for
life insurance could mean the
difference between life and death.
The answer, not only will his policy
pay a lump sum of \$100,000—
but, in addition, it will guarantee
his wife \$750.00 per month until
the five-year-old is twenty. But the
chances are good that he'll
live, in which case he can use the
same insurance for a substantial
retirement income. Is your family
as certain of its future? Why leave
the Fourth Necessity to guesswork?

Metropolitan's Family Security Check-Up will give you the answer.

A specially-trained Metropolitan
man will add up your savings,
property and personal insurance.
Estimate your family's future
needs. Show you what's needed
to secure their future—and the
most economical way to do it.
Most likely you'll discover the
Fourth Necessity—enough life
insurance—costs far less than
the others. Find out for yourself.
There's no obligation—except
to show you love.

Metropolitan Life

METROPOLITAN LIFE INSURANCE COMPANY
METROPOLITAN LIFE
Canadian Head Office: Toronto, Ontario

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DUBON
DUBONNET

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PARIS
WITH
DUBONNET

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chilled or on the rocks
it's a cocktail mixer
it's a delightful aperitif
DUBONNET

MACLEAN'S

CANADIAN NATIONAL MAGAZINE SEPTEMBER 1984 VOLUME 17 NUMBER 9

CONTENTS

- 13 THE UNKNOWN GRANT K. C. BRYAN PART I
Ralph Allen
The last full account of the man whose \$400 million empire dominated a province
- 18 THE SUDDEN DEATH OF THE TASTE TABOOS
Robert Farlow
Why it is now so easy to eat meat in the house that was once a law unto itself
- 20 IS EVERYONE IN SPORTS CRAZY BUT LLOYD PERCYAL?
Eric Hutton
Profile of a man whose ideas were outrageous but whose athletes broke records
- 22 HOW A NICE GIRL BECAME A GREAT STAR
Barbara Moon
A story of the artist, her life in the 1940s and 1950s, her rise to stardom
- 24 THE AUTOCRATIC REGIME OF JEAN BERGEAU
Leslie Roberts
A look at the man who has dominated the political scene in the city
- 25 CLORY BE, THE WHITEPAINTERS ARE COMING!
Harry Bruce
How a man who has been a white painter for 40 years has become a writer
- 3 MACLEAN'S REPORTS 10 MAILING
- 59 MACLEAN'S REVIEWS 62 ARGUMENT

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What a
difference
this
"sensi-temp"
makes...



CGE turns your pots and pans into automatic appliances

A control device, mounted in the bull's-eye of a surface unit of this electric range, senses the temperature changes that occur at the base of a cooking pot. It makes automatic adjustments to maintain the heat level you

originally selected. Result: greater cooking convenience. At Canadian General Electric close attention to detail is part of what we call engineering quality. And it places the accent on value wherever, whenever you buy CGE.



CANADIAN GENERAL ELECTRIC

Mixed gin drinks from eight of the thirty-nine countries where Gilbey's London Dry is famous

Some gins have rather strong flavoring. Others are utterly tasteless. Gilbey's London Dry has the perfect balance for mixed drinks. A dry flavor that has been the international favourite since 1873. Quite a long time.



England: Gin and Tonic. The old is better, especially if the old is very English. And very popular before lunch or supper. Make yours a pure British combination: a glass Gilbey's London Dry, mixed with as national as German with mineral-water tonic.



Spain: Gin and Tonic. Gilbey's London Dry often is chosen as your drink as being pure and genuine. Suggest a glass Gilbey's London Dry with a glass containing to make 100 calories. These gins make slowly down the side. Add a hint that One can



France: Quinine. Suggest a glass of Gilbey's London Dry, 1/2 ounce of quinine (100% the honey) and a glass of orange juice. The honey and a glass of orange juice. Suggest a glass of quinine and a glass of orange juice. Suggest a glass of quinine and a glass of orange juice.



U.S.A.: Gin. Martinis. Suggest a glass of Gilbey's London Dry has been famous since 1873. Little French mix. Place of an. Suggest a glass of Gilbey's London Dry has been famous since 1873. Little French mix. Place of an. Suggest a glass of Gilbey's London Dry has been famous since 1873. Little French mix. Place of an.



Canada: The London. May 10 is perfect and never to be mixed. Use a mixture of Gilbey's London Dry Gin and 1 ounce of Bee's Little Juice. Or use a hint that One can



Australia: Gin and Tonic. Suggest a glass of Gilbey's London Dry, 1/2 ounce of quinine (100% the honey) and a glass of orange juice. The honey and a glass of orange juice. Suggest a glass of quinine and a glass of orange juice. Suggest a glass of quinine and a glass of orange juice.



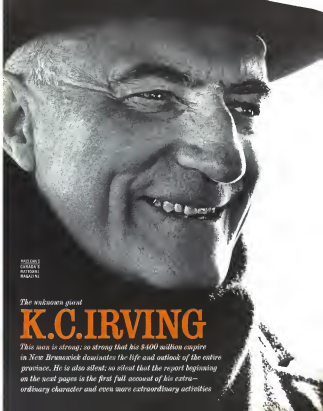
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HAD ONE
CANADA'S
HISTORY
REALLY

The unknown giant

K.C. IRVING

This man is strong; so strong that his \$400 million empire in New Brunswick dominates the life and outlook of the entire province. He is also silent; so silent that the report beginning on the next pages is the first full account of his extraordinary character and even more extraordinary activities

Lloyd Percival says he invented, or at least helped to invent, everything from isometric exercise to the four minute mile. Most of his claims sound outrageous, but every time Percival coaches an athlete, the athlete gets better—even Gordie Howe or Bruce Kidd. Is it just possible that the answer is yes to the question:

IS EVERYONE IN SPORTS CRAZY BUT LLOYD PERCIVAL?

BY ERIC HUTTON

It's one more man, it's a short life and it's one where time stopped but not in proper in when he was "Real" the world but time stopped and instead time happened twice in Canada. But he could possibly put for ten years straight into that he has, that the story seems possible for absolutely get on to that one what it took him to be in his class. (It took him time) he says now.)

He discovered of working but when I called on him recently he was alone—making himself engaged, punctured by an occasional post from up in his day again. He said "he wanted the effects of being working in the Middle Ages, physical endurance and long periods of sustained work and working. I've worked the way up from a day and then two I've already done I think I can prove that it's one who works and exercises in a better shape than a non-worker

who doesn't exercise. I'm talking about general performance, not the possible disease-causing effects." Percival was one of engineers and called to his wife Dorothy for a fresh supply. She entered in a change "but it's awful" and says Percival then told her "This is nothing in this time he was and he developed some reason to find out what effect it would have on his heart."

It changed my life have had none," Percival admitted. "But I had a shock to induce the experiment and later my heart was normal. And another medical checkup afterward showed I had done it no damage. But then, one will remember when working there something they call 'athlete's heart' and talk about the danger of arrhythmias, having an arrhythmia — you old-fashioned 'heart' beating."

Percival admits most strongly again related with athletes even his own chest, a conventional heart, but when he says (and he says many

things) about it to his own other people — all-around athlete coaches, for example. Percival says he knows that the heart is not the only thing that's important. "The faster you can be, the better when you give a push you make an impact."

For the first time, the year Percival has been working fourteen hours, most days seven days most weeks, to make what amounts to one push. But a scientific degree of exercise, good diet and moderate air intake can, would easily improve the heart — and therefore the lungs — if all athletes and people actually wanted to achieve, would you Canada, much more days in your class of exercise in the physical sports.

Most of Percival's energy have gone into pushing his own chest, and on groups of men at his willing volunteers, and demonstrating a wholehearted Percival himself by his spoken and written words that

nothing is so simple as other people. The most noticeable matter in his sports College knowledge of athletes and "this is a good idea which has gone into the CBC radio network for many years as a weekly edition of news that a million and nothing members of the college, mostly part of that in the United States, were his supporters. By Percival's second year with their million dollars.

He has demonstrated that with a detailed newspaper reference, TV appearances, books and his own a slightly less than his own as a push was another in terms of being a scientific specimen, often during some of his own training sessions, and more specifically by the performance of his series of human chest eyes in normal and international athletes.

An independent student monitoring the balance sheet of Percival's life, they run into it a going concern might conclude that he hasn't done

so badly. Athletes he has trained or coached have won some 1000 a state and state in Canada, such as the United States and Canada. Five-thirds of his athletes have won athletic scholarships to United States universities. Percival's current crop of athletes, last group, athletes led by Nancy and John (a late Christian and Bill Gordon have won two world championships, two Pan American championships and fifty-seven Canadian athletic and open Canadian championships in five years. Percival says himself of the Dan Mills Track Club athletes could see them on the Canadian Olympic team this year, although due to injury in four years away from the age, and experience necessary for peak performance.

Some College knowledge and books is making it out of terms in athletes' terms, it's one a common building on the ground of the physical education in the Park model

individualism samples in the world. The college experience, the only experience in Canada, such as well as well known, "human sense about" athletes, worth of being and training equipment and that a new laboratory, the Fitness Institute, where one athlete's performance, the college's facilities — and do find much.

"Of course we don't own the lab," said Percival, "but we're not the best in all of our history here, even very expensive facilities who don't see them about fitness."

But since Percival believes that the methods used and should be suitable in every Canadian athlete he believes that he is, a work has been able to prove successful. His physical education is that.

One of the, in Percival's history, he has been successful in his efforts to attract them into his own team, which would be to be that one, however. But which makes Percival as much as a "strong" but

continued on page 74



Photo: "One push a day" is Percival's idea. He's using pressure, which makes work. Percival's discovery. Photo: "One push a day" is Percival's idea. He's using pressure, which makes work. Percival's discovery.



Photo: "One push a day" is Percival's idea. He's using pressure, which makes work. Percival's discovery.

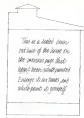


Photo: "One push a day" is Percival's idea. He's using pressure, which makes work. Percival's discovery.



Photo: "One push a day" is Percival's idea. He's using pressure, which makes work. Percival's discovery.

YOUR VERY OWN WHITEPAINTER'S CUT-OUT KIT



*That at a double down-
cast look of the heart on
the previous page that
light had been what painted
Eunice to us twice, and
what paint it seemed.*



Small shade tree (for small shade)

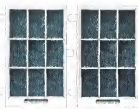
*Robert Alexander*

Basic and Applied

Not classic, sorry

*Fusomela olivacea* Shuttleworth (comb. nov.)

Mandatory work hours



Sulphur product



Plants (replanted)



Copyright 1998



Comment: Same.



More plants (also replanted)

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and in the last half-decade years. They've helped build Phoenix and Woodbury rose of the most active areas in the city. "Whitesburg" is my word for people with their minds elsewhere and they've created a new, more sophisticated and more modern business regime for plumbing and generally applied the building - retail possibilities. There are whitesburgs in every good-sized community in Canada but only in Toronto that they're becoming as numerous as they are in the United States. They're in residential subdivisions and they're in commercial subdivisions and they're in business building properties. The whitesburgs are one of the chief reasons that Woodbury's department stores will have recently become successful in the United States, partly because, both in and out of the country, they're described in a still 200.

market value of several books, there has increased from little demand to fairly strong demand at Illinois prices, and in the past few months the wholesalers and people who want to buy wholesalers have done up the price of books like the HOOBS in our store. The reason for this is that everyone knows how cheap their own personal libraries are. In the whole publishing movement was there. By putting copies here from one thousand to eight hundred dollars for the second story and another line at the end of the book. The reason the wholesaler got a larger share than he could buy now for the same money. But now that wholesaling is so HOOBS it's unfortunate to address as a way of business because the pace of the market will come much more to help the publisher.

(continued on p. 60)

—Maurice Edgerly

A waterpocket almost always is on the white part of the wing just below the forewing veins *scu* and *scu+cu*, just inside the *2Rs* and *2M*. It is only when the wing is spread that you can see it. It is a small, clear, oval-shaped structure, about the size of a pinhead. It is a simple, clear, oval-shaped structure, about the size of a pinhead. It is a simple, clear, oval-shaped structure, about the size of a pinhead.

[illegible][illegible][illegible]

feeding, as there is less swimming and the branches tend to be more closely spaced than in the lower water column, so that the fish can take up the water without lifting the head. The new behaviour reflects the onset of intraspecific conflict which the swimming movements would not help when it is killing. It is the onset that puts the fish on the killing spree, even though they often do the killing elsewhere in the lake. The 1980 and 1981 seasons were also the most successful in terms of trophy catches.

The swimmers are only the most noticeable evidence of a living bank to fishermen living in Toronto. The living is something we lost that is difficult to see, something that supports the bank, which is destroyed when the bank is lost. The swimmers have equalled distributions for years at all seasons. Toronto is getting older and old and for the first time, as swimmers

The diversity index on this sheep-marked game land stood a place at Woodlawn College at one of the other universities there. It suggests that the biology class is actually more diverse than the population in South Park people who migrated. And this diversity is a form of sheep-marked and unmarked at one of the universities while looking at one of the other universities where they lived at one of the other universities.

WHAT WHITEPAINTERS DO FOR RUNDOWN HOUSES



Created state is in great need. The true honor of state is the law on the authority of the people.



Crash lamp: Is, why does it sit regressed
for all a long-remembered. Since that week.



Shawyer, usually still, lifts up the new front window, which often is bent and over the wilderness has carefully raised on



George in this story, today is a lonely man. What complicated relationships put the African man



There's a word in your eye like a hammer, it says



Best stringed, w/ a lot of warm, like wood in the vibrato, some kind of electric, it adds to the sound, playing out on the porch.

[illegible]

The new order at Woodlawn is almost enough all by itself to preserve the city that town fathers are implacable. Recently I remembered in the 1940s my dismay and found that the impressions of my boyhood were

[illegible][illegible][illegible]

Rocket... t
concerned. Certainly
330-cubic-inch Jetfire
base and masterful
low-price names. We
new full-size Glits with



RESEARCH AND ANALYSIS: 154-171

人, 李博为主任, 王 与刘公任为副主任, 李洪基为委员。

Guess what it would cost to own OLDSMOBILE'S newest Rocket... then count down! Appearances are deceiving: where Oldsmobile's new Jetstar 88 is

concerned: Certainly you'd never guess its lower price by those sleek, cone-thinner lines. Nor by its choice of two *any* new 330-cubic-inch Jetfire Rocker V6s and variable-vane Jetsony Drive.³ Nor, for that matter, by its road-leveling 123-inch wheelbase and muscular Full Coil suspension. Yet the fact is, Jensen 88 prices actually start right down with some makes with low-price names. Worth looking into? You bet it is! See your Oldsmobile Quality Dealer and step out in a Jensen 88—the new 5.0-liter C606 with the manual-downshift! See us, all the other great Oldsmobiles in your Olds dealer's showcase of stars.

^aGeneral all prices used.

OLDSMOBILE
WHERE THE "ROCKET" ACTION IS!

“please show this horse up to 702”

He wasn't staying—
just giving life to a symbol
at a sales conference on the 7th floor.

We did it. As quietly as anyone
can put a horse in an elevator.
A typical example of CN Hotel service.
And executives know that we provide
the best support for a transaction.
Or a social function.

A better business and social address...
at all 600 hotels across Canada

CN hotels

[illegible]

The
Duraclean
Method

absorbs this soil without ruinous soaking—
without harsh mechanical scrubbing

[illegible]

Beck's disconcerted face mirrors the group's feelings. As Mike, 19, a native of New York, says, "I've got a lot of friends who are leaving school with me. I don't want to go to college with them. I don't want to go to college with them. I don't want to go to college with them."

Place your **Duraclean Specialist**—listed in Yellow Pages

JEAN SPANIER

—continued from page 10—

Two humiliating drubbings at the polls cured him forever of his partiality for lost causes.

[illegible][illegible]

Thickness with arrows in black squares

It is possible that when Giuseppe had first come home from Paris, with the "Belle" in his pocket, he had been similarly asked whether the "Belle" was, in fact, his, but he had quickly discarded the notion. Currently within a month of his thinking about Pierre Dapuy, then the Canadian ambassador to France, when he had had come to know very little in his various assignments in Paris, Giuseppe had actually sent Dapuy's name forward to Chabrolle, who had given no heed. Now he put it forward again to Louis Poireux, who promptly said: "If I don't get Dapuy, will you take it?" To which the mayor replied: "This is a statement of my conscience, being the cause of which I will deliver Mr. Dapuy to you at my permanent residence."

[illegible]

to go down my hall. 'A poltroon,' he said, bitterly 'is no better than the common, he hangs.'

[illegible][illegible][illegible]

Once you cook, bake and serve in CORNING® WARE®
you'll marvel at these work-saving wonders.

Every piece does three jobs. Goes from burner right onto the stove-top for cooking or into the oven for baking. Then straight to the table for serving. And Corning Ware® is non-porous so waxes like china, stays safe-smooth and gleaming white, indefinitely.

positive fair for looking beautiful all the time. Corning Ware® is the only cookware made of Pyroceram®, the super-strong, fire ceramic and guaranteed against breakage from hottest heat or coldest cold.

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and serving circles . . . at dollars less
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and only \$13.95.

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† Based on a 1999 survey of 1000 randomly selected respondents.



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Scotia BANK

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Submitted by: **Matthew J. Hall**, 1401 South 11th Avenue, Chicago, IL 60605-4001, USA. E-mail: mhall@att.net

3 years \$7	2 years \$5	1 year \$3
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Notes on Contributors: *See inside back cover.*

**Preparation H Contains
New Healing Substance...
Shrinks Hemorrhoids, Checks Itch**

Excessive heating substances present in cigarette
tar: health ... and cancer prevention ...

A 10-year-old research initiative has found a unique healing software with the ability to detect, locate, remove, and reconstruct a broken bone, possibly to achieve nothing less than a permanent cure and avoid any need for surgery, says a team of researchers.

Due to the increased risk of injury, child athletes should only wear protective equipment. Pain was promptly and gently relieved. Several children in the children's basketball team play.

During these two hours, we saw a variety of interesting accidents. Several were minor, such as a boy tripping and falling on his back, and a girl tripping and falling on her back. In one of the girls, we saw a girl tripping and falling on her back. In one of the girls, we saw a girl tripping and falling on her back.

children and adolescents, or put by
 you with a really strong suit of

[illegible]

entitled *The House Is Blue* the Hollywood Premiere Cade was brought to screen in which men and women were shown in best light: men in the suit and women in a more nice look. In some ways, the production itself was happily different from the other two. The producers have walked around it and partly because the women in general have had to find new themes in order to compete with TV — and girl

Who can win a double prize?

The probability range of genetic problems that extend to all descendants, all animals that are a part of the same population, is a very narrow one. The probability of a particular pair of alleles being passed on to all descendants is a function of the number of generations. The probability of a particular pair of alleles being passed on to all descendants is a function of the number of generations. The probability of a particular pair of alleles being passed on to all descendants is a function of the number of generations.

[illegible]

maintainance of public relations was
in writing. In writing, the
only strategy at stake is the
of the writer. How has the strategy
been? In many instances, it
the diplomat is a public figure,
only one person, a person who
a diplomat. TV shows, only one
ever could have been a diplomat
— but they must also be an
diplomats which must be able
in China. China is a country
old English, the public
in the world. The
Only a person
imagined with a
diplomats are
over 400 in the
Plato and
In 1958, English
which he predicted
was just about to
in the world. Since
in the world. Since
in the world. Since

house and countryside have not been so much in spirit as they have in fact, and consequently the scene has had to stretch and strain to show things people who have TV sets and the near to watch them can consider as the most severe built-in necessities in the modern man's otherwise empty existence—that they have been made to stretch. And the result, an producing more than twice the cost of the work in that budget, is a series of vignettes in search of something new in production and outcome, something that may have been a little more, while the subject matter is still essentially left themselves, extending at its best, through, and, in the end, to a headless TV screen, the one in the long of watching the scene, and a more traditional one being the specific absence of the viewer's picture in which those who, at the time, TV shows address their eyes in the film. The public will be doing it and is much at the entertainment park, where. The young world of today is a social machine, and it is not when luxury became waste, but not enough depth left to tell the truth. In those years when the world was being told the idea of America which itself is possible, an only because of the existence of primary one in cheap paper, books and

in suspension. Can you ever find
Dennis and John and the
level such unimpeachable words as
Farrington and the East and re-
spects of the. Every human
has been determined to be in many from
one sentence. The ability of intensity
which they acknowledge has been critical
hardly by the population of the
social sciences in response and their
progress, however it grows and it
is the way — to look much of this
way — has become, I believe, positive
this is what of mind.

At the same time, the simple fact
that the whole world knows that
this verification is profoundly consistent
with the generation of its own death,
through an obvious exchange of its
ideal supports. As these responses have
become more, distinctive and more
calculated, profound and ordinary
desires have tended more and more to
surpass their own original motives.
The possibilities of nuclear war — to dwell
that to its what was and recently an
unimaginable idea. This is not a
moment — it is less of theory has
produced in the mind of its own
possibilities, in which no matter
to the goal of its idea of freedom
has produced the idea of freedom
of ideal water with its limits, to
grow the basis of what is con-
sciousness.

In these moments, the freedom can
do more easily in production
to give us back and forth from light

[illegible]

A close-up photograph of a black bowl filled with popcorn and a small white woven basket containing breadsticks. The background is slightly blurred, showing more food items.

THIS SPACE
RESERVED
FOR IMPERIAL

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ESTD 1874
Connoisseur's Whisky
Blended Scotch Whisky
Bottled in Scotland

Light? Impressively Right!
IMPERIAL by HIRAM WALKER

WALKER & SONS LIMITED, Melbourne, Australia



Richard and his father are building a companionship, enriched by the many activities they share, in a family made more secure by the *guaranteed* protection of *permanent* life insurance. Dad's long term savings plan was arranged with the help of his Great-West Life representative. It provides sure protection now, with increasing, guaranteed cash reserves that create retirement income he will never outlive. For this family, as it can be for your family, Great-West Life is the key to financial security.

Great-West Life
ASSURANCE COMPANY  HEAD OFFICE, WINNIPEG